



## Quick Guide

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Thank you for your interest in Ad-Aware. This guide will give you a brief overview of our new version of the world's most trusted anti-malware – downloaded over 400 million times worldwide.

## Overview

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- Pricing:
- Ad-Aware is available in three versions: Ad-Aware Free Anti-Malware, Ad-Aware Plus Internet Security, and Ad-Aware Pro Internet Security
    - **Free:** Still free, with no strings attached
    - **Plus:** \$26.95 (single user) / \$36.95 (3-users) / \$44.95 (5-users)
    - **Pro:** \$39.95 (single user) / \$49.95 (3-users) / \$57.95 (5-users)
  - 30 Day Free Trial Available
  - Discounts available for renewals and government/non-profit organizations
  - All versions include continuous pulse updates throughout the license duration.

Availability: [www.lavasoft.com](http://www.lavasoft.com)

## What's New

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With minimal strain on system resources, additional usability features for added control, and power-packed advancements to our anti-malware technology, including advanced Genotype detection technology and a deep level rootkit removal system, Ad-Aware gives all users the power to protect their privacy and security online.

- ✓ **Comprehensive Malware Protection**  
Powerful protection against viruses, spyware, trojans, worms, malware, rootkits, dialers, and more.
- ✓ **New! Genotype Detection Technology**
- ✓ **New! Behavior-based Heuristics Detection**
- ✓ **New! The Neutralizer** - Advanced removal tool
- ✓ **New! Do Not Disturb Mode**  
Enjoy movies or games without the annoying interruptions or strain on system resources that other security software programs often cause.
- ✓ **New! Download Guard** for Internet Explorer
- ✓ **Minimal Strain on System Resources**
- ✓ **New! Simple Mode/Advanced Mode**  
We know that not all users have the same needs, so we give you the power to decide how you want to interact with Ad-Aware.
- ✓ **Rootkit Removal System**  
Deep level rootkit technology to uncover and remove even the most complex monitoring tools.
- ✓ **New! Community-Driven Translations & Custom Skins**  
Make Ad-Aware your own. The new format of the user interface allows you to edit and upload translated text for others to use, or create your own skin.
- ✓ **New! Community-Developed Plug-ins**  
Ad-Aware now allows developers to expand the functionality of the program by the creation of plug-ins.

# Ad-Aware®

For a complete feature list for the Free, Plus and Pro versions of Ad-Aware, please visit [http://www.lavasoft.com/download\\_and\\_buy/product\\_comparison\\_chart.php](http://www.lavasoft.com/download_and_buy/product_comparison_chart.php)

## Highlights

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Ad-Aware gives users...

- **The Power to Protect.** In keeping with Lavasoft's vision that every computer user has the power to control their individual privacy and security, Ad-Aware features advanced Genotype detection technology and triple threat protection against viruses, spyware, and rootkits.
- **The Power to Decide.** The new version has usability features – including Simple Mode, Advanced Mode, and Do Not Disturb Mode – that give users the power to tailor the program to their individual wants and specific needs.
- **The Power to Create.** We're now giving our users the power to make Ad-Aware their own by creating and/or choosing from custom skins, community-driven translations, and community developed plug-ins. And, it's just the start of what's to come from the new MyLavasoft community.

## Getting Started

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Ad-Aware is easy to download and install:

1. Download Ad-Aware through the link supplied by Lavasoft Press.
2. Follow the installation instructions.
3. In order to set up Ad-Watch, you will need to restart your PC.
4. To start the program, just double click the Ad-Aware icon or click **Start**, then select **Program > Lavasoft > Ad-Aware**
5. Your Ad-Aware has been pre-configured to make scanning and cleaning as easy as possible. Lavasoft SmartSet provides settings for scans and recommended actions for found infections. You can, however, change these settings and customize the program to fit your individual needs.

## Additional Resources

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**Online Help:** Video tutorials, answers to FAQ's, and access to your technical support account can be found in the Support Center at [www.lavasoft.com/support/supportcenter/](http://www.lavasoft.com/support/supportcenter/)

**User Guide:** The Ad-Aware manual can be accessed by clicking **Help** in the program, or by visiting our website at: [http://www.lavasoft.com/support/supportcenter/product\\_manuals.php](http://www.lavasoft.com/support/supportcenter/product_manuals.php)

## Contact Us

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Should you have any questions during the review process, please don't hesitate to contact us:

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